

**Marc
Grimaldi**

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Experience

*April 2024 -
Current*

**Web Designer / Graphic Designer / Pre-Pressman Wide Format
EVENT PRINT SHOP • MOBILE STAGE NETWORK • PARADE FLOAT RENTALS**
17 Central Avenue • Hauppauge, NY 11788 • eventprintshop.net • mobilestagenetwork.com
Design Parade Floats, for ALL MAJOR Parades: PRIDE, PUERTO RICAN DAY, DOMINICAN DAY etc.
Pre-Press for HP Wide Format Printers for vehicle wraps and banners
Design and Maintain multiple websites including: *mobilestagenetwork.com, eventprintshop.net, usedmobilestage.net, holidaystreetlights.com, mobilestageconference.com, mobilestagemanufacturing.com*
Email campaigns promoting Mobile Stages and Parade Floats
Create color coordinated schedule system to run Event Print Shop
Created cloud based network for file sharing throughout company
Measure and create templates for multiple parade floats
Production artist to assist in float assembly

*February 2020 -
Current*

**Web Designer / Graphic Designer / Video Editor
Maitland-Australian Physiotherapy Seminars • Continuing Education**
645 Hamilton Ave, Mattituck, NY 11952 • 631.298.5367 • ozpt.com
Re-Design Website into E-Commerce site using WordPress
Edited over 350 videos for online course creation adjusting business model for Covid19
Create Graphics & Ads for website, email campaigns and social media marketing
Create and distribute email campaigns
Light Printing, envelopes, letterheads, etc.

*October 2018 -
July 2019*

**Pre-Pressman / Graphic Designer / Digital Pressman
New Horizon Graphic • Offset and Digital Printing (Bought Electronic Printing)**
1200 Prime Place • Hauppauge, NY 11788 • 631.231.8055 • newhorzongraphic.com
Pre-Press: Color correct and prepare artwork for Digital Presses (Kodak Nexpress, Xerox iGen, Konica Bizhubs, Roland Poster Printer, and EFI Flatbed Inkjet)
Designed as in-house designer for clientele (IE: Nespresso, Papa Johns, Dominos, Pizza Hut)
Create mailers to promote NHG print work
Operated Xerox iGen4, Konica c1070 BizHub, Epson Wide Format Proofer, Impresia Envelope Printer, SD700 Digital Duplicator, Duplo Scorer, Fold, Cutter

*February 2014 -
October 2018*

**Graphic Designer / Web Designer / Pre-Pressman
Electronic Printing Inc. • Digital Printing**
50 Keyland Court • Bohemia, NY 11716 • 631.218.2200 • epi-printing.com
Lead Graphic Designer / Artist
Designed as in-house designer for clientele (IE: Uncle Giuseppe's, Stony Brook Medicine South Fork Natural History Museum, Holiday Farms, Passur Aerospace, etc.)
Create in-house advertising campaigns to promote company
Create new products for printers that can print on multiple surfaces (IE: Ceramic Tile, Acrylic, Metal, Plastic, Glass, and PVC.)
Pre-Press: Color correct and prepare artwork for Digital Presses (Kodak Nexpress, Xerox iGen, Konica Bizhubs, Roland Poster Printer, and EFI Flatbed Inkjet)
Web Design: Created company website and functionality for quoting jobs and e-commerce

Experience

September 2009 -
February 2014

Web Designer • Marketing Specialist

Dynamite Tool Corp • Hand & Power Tool Distributor

1551 Smithtown Ave • Bohemia, NY 11716 • 800.640.TOOL • dynamitetoolco.com

Create and distribute email campaigns
Create and maintain layout design for eCommerce website
Animate Advertisements for website
Edited manufacturer instructional movies for website
Design and print in-store advertisements
Designed and prepped t-shirt artwork
Copywriter for email campaigns, product descriptions, and blog

February 2005 -
August 2008

Art Director • Variable Design Specialist

Passkey Systems • Full Service Direct Mail Marketing

4395 S. Polaris Avenue Las Vegas, NV 89103 • 702.798.7999

Direct Consultant to clients looking to create direct mail advertising campaigns, demonstrating how Xerox technology with personalization can work for them.
Head up graphic department for entire company, as well as in-house marketing strategies.
Designed Mailers, Menu's, Postcards, Magazines, Booklets, Programs, Statements, Biz Cards, etc.
Variable Data Designer (Graphic Design with personalization driven by data. XM PIE/Java)
Designing and producing company promotions (Billboards, Web, Mailers, Business Cards, etc.)
Cross Media Designs for Direct Mail to Web Marketing
Xerox iGen3 Color Specialist using both DOCUSP & Fiery Raster Image Processors
Certified iGEN3 Operator • Certification from Xerox EI Segundo, CA
Pre-Press Incoming Artwork/Prepare Art For Digital Print
Light Programming Java Script/Action Script
Flash Animation Presentations
Audio & Video Mixing For Presentations
Photographer; Photographing Client & In-House Products For Advertising
Copywriting; Specializing in 1 To 1 Marketing

March 1998 -
May 2002

Project Manager/Senior Graphic Designer

RTI Laser Print Service/SourceCorp Statement Solutions

100 Sea Lane • Farmingdale, NY 11735 • 631.843.9100

Head of Graphic Department
Designer of Financial Statements (Mutual Fund, 401k, W2, 1099R etc.)
Designer of Healthcare Benefits Books
Designed sales promotions for sales department
Reprocessed all graphics for high speed Xerox printing
Managed accounts (MetLife Investors, MorganStanley, Bank of New York.)
Acted as liaison between clients and programming staff
Created in-house databases to aid production control
Provide Technical Support for all in-house users and clients
Provide graphics for all web applications
Provided PC Hardware maintenance

Software

Adobe: InDesign • Illustrator • Photoshop • Acrobat • Animate • Dreamweaver
Premiere • Audition • AfterEffects

Xerox: Igen3 Certified • EFI Fiery Color RIP • Xerox DocUsp RIP • XM PIE: uDirect

Microsoft: Word • Excel • Access • Outlook • Publisher • PowerPoint

AGFA: Apogee Imposition Software (Offset Printing)

Quark Express • Java Script (light) GoogleDocs, Volusion, Wordpress